**Setting up favicon.ico**

Favicon has become very popular in the past few years and is an important part of enhancing the branding of your website.

**What is Favicon.ico?**

A *Favicon* is the icon at the beginning of the URL bar in your browser. It is also visible in the favourites list when your site is bookmarked by a visitor (although, not all browsers support this). Favicon is an acronym for *Favourites Icon*

**Setting up a Favicon.ico**

Follow these steps to set up a Favicon.ico:

1) Create a 16 x 16 pixels image. This could be your logo reduced in size or another image that supports the branding of your site.

2) Save the image as *favicon.ico*

3) Using an FTP client, upload the image to the root folder of your web server (the root folder is the folder where your home page is stored).

4) This step is required in order to ensure that your favicon works in Mozilla. Add the following code to the header section in each web page:

<link rel=”shortcut icon” href=”/favicon.ico” type=”image/x-icon” />

If you do not want to store your favicon.ico image in your root folder, then you will need to specify its location in the code in step 4. You will need to put the folder(s) name in front of *favicon.ico*.  
For example, if I want to store my favicon.ico image in the images folder, the code will be:

<link rel=”shortcut icon” href=”/images/favicon.ico” type=”image/x-icon” />

**GIF and PNG images**

Some new browsers support GIF and PNG images, but to be safe, I would suggest always saving the image as *favicon.ico*.